



MEDIA RELEASE

2011 Cruise Industry Awards - Nominations Now Open

Nominations are now open for the International Cruise Council Australasia's 2011 Cruise Industry Awards, which will see the return of popular television personality Shelley Craft as host.

Council General Manager Brett Jardine said there were plenty of opportunities to recognise the contribution of travel agents across Australia and New Zealand with seven categories offering a total of 16 awards.

Submissions can now be made for:

- Agency Promotion of the Year - For cruise promotions undertaken by an individual agency only (Australia and New Zealand)
- Network Promotion of the Year - For cruise promotions undertaken by a Network or group of stores (more than one)
- Neil Frazer Award - For outstanding contribution to the cruise industry by an individual
- Media Award - For recognition of cruise journalism excellence.

The Cruise Agency of the Year, Cruise Consultant of the Year and the Rising Star Awards are not open to submissions as these are decided by the ICCA and member cruise lines.

Mr Jardine said he was delighted to announce that television host Shelley Craft would return to host the gala event after proving a big hit at this year's awards.

He said he was also pleased to welcome back Cruise Passenger Magazine as the Gold Sponsor of the event for the fifth consecutive year.

"ICCA's awards night is a highly anticipated event on the cruise industry calendar and tickets to the past few years' events have sold out very quickly. As we enter one of the biggest cruise seasons Down Under, we know the 2011 awards will be as popular as ever," Mr Jardine said.

The black tie event will be held at the Sydney Hilton on Saturday February 11, 2012.

For more information on the awards and to purchase tickets, priced at AUD\$180 per person including GST, visit www.cruising.org.au/awards-dinner

The International Cruise Council Australasia is a not-for-profit organisation formed in 1996, committed to training travel consultants and raising consumer awareness of cruising.

Arrangements for Shelley Craft's appearance at the ICCA awards night were made through Celebrity Speakers – www.celebrityspeakers.com.au.

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