# 2025 CLIA AUSTRALASIA TRAVEL AGENT MEMBERSHIP BENEFITS

#### Supporting Your Interests



Have your needs and interests represented as part of CLIA's critical government advocacy programs, as we work to protect and enhance the cruise industry and our members.



Expand your cruise knowledge and skills through online courses and by attending live and virtual events.

#### Industry Recognition



Earn your CLIA Certification from our globally recognised training and Certification Program.

#### **Resources &** Tools



Access valuable tools and downloadable resources via the CLIA Members Hub to help you sell cruise.

#### Connect with **Key Industry Representatives**

Grow your network with opportunities to meet and network with key industry representatives and peers.



**Cruise Specialist** Listing



Boost your presence and referrals with free inclusion in the "Search for a Cruise Specialist" Directory on the CLIA Australasia website.

#### **Cruise Industry Reports and** Insights

Access to regional and global cruise industry data and insight into key industry developments through CLIA's weekly newsletter and other publications.



CLIA **Cruise Month** 



Be a part of CLIA's annual Cruise Month campaign and take advantage of CLIA Cruise Line promotions as well as tools & resources to assist with your cruise marketing.





**CLIA Member & Certification** logos, together with your personal Embarc ID card, promote your association with the global cruise industry.

#### Discounted Travel



Complimentary membership to Breakaway Travelclub for eligible Australian CLIA Travel Agents.



Enjoy savings on a selection of gift

theme park tickets & experiences,

cards as well as movie tickets,

touring and much more.



Tax **Deduction** 



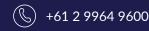
Your CLIA Membership is tax-deductible in Australia and New Zealand.



## EXCLUSIVE REWARDS ON YOUR CRUISE BOOKINGS

You could earn your CLIA membership fee back many times over by redeeming bonus commission & reward offers totalling over \$2,000\* in combined indicative value on eligible new bookings made in 2025 from participating CLIA cruise lines.









### **EXCLUSIVE REWARDS ON YOUR CRUISE BOOKINGS**

Earn bonus commission and other rewards totalling over \$2,000\* in combined indicative value on eligible new bookings made in 2025 from participating CLIA cruise lines.

# **CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM**

From 1 January 2025, CLIA Travel Agents across Australia and New Zealand will have access to the 2025 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM via the CLIA Members Hub.

The 2025 rewards program provides every CLIA Travel Agent in Australia and New Zealand with the opportunity to earn their membership fee back many times over by redeeming all reward offers on eligible bookings made with participating CLIA cruise lines between 01 January and 31 December 2025. The rewards are paid either as extra commission, a rebate or a gift card, depending on the cruise line. Each offer can be redeemed only once per agent and is non-transferable.

#### Through this program, CLIA Membership can pay for itself – many times over!

Rewards are limited to one redemption per CLIA Travel Agent and every consultant listed in your CLIA Travel Agency Membership profile has access to the Rewards Program. Terms and conditions apply for each individual cruise line reward.

We are pleased to confirm the following CLIA cruise lines are participating in the 2024 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM:



\*\$2000 is calculated based on the combined minimum indicative value of all CLIA Cruise Line rewards available on eligible new cruise bookings made in 2025. You must be a CLIA Australasia Travel Agent to redeem each reward and you will have access to the Rewards Program from 1 January 2025, once payment for your 2025 CLIA Membership has been processed. Access to the 2025 CLIA Australasia Travel Agent Rewards Program will be given to a CLIA Travel Agent/Agency that joins or renews their CLIA Membership, and has paid the annual membership fee. All rewards are redeemable once per CLIA Travel Agent on an eligible booking and are not transferable. The full program of rewards are available to all consultants listed under the Travel Agency's CLIA Membership. Terms and conditions apply for each Cruise Line offer. The list of participating cruise lines and total value of rewards available to redeem is current as of 16 October 2024 and is subject to change. Please refer to the CLIA website for Terms and Conditions of the 2025 CLIA Australasia Travel Agent Rewards Program.





