

GUIDE TO CLIA CERTIFICATION

On average CLIA Certified Agents generate **15% MORE SALES** than agents without CLIA training*

ACCREDITED CRUISE CONSULTANT	AMBASSADOR CRUISE CONSULTANT	MASTER CRUISE CONSULTANT
Accredited	Ambassador	Master
Must Have	Must Have	Must Have
✓ Completed 2 x Core Units*	✓ Completed 2 x Core Units*	✓ Achieved Ambassador Level
✓ Completed 1 x Elective	✓ Completed 3 x Electives	✓ Accumulated 300 CLIA Points
✓ Completed 1 x Cruise of 3 nights or more on a CLIA Cruise Line	✓ Completed 2 x Cruises of 3 nights or more on a CLIA Cruise Line	✓ Participated in CLIA Masters Program
✓ Accumulated 100 CLIA Points	✓ Accumulated 30 CLIA Points from CLIA Cruise Line Training	✓ Passed Masters Assignment within 6 weeks
	✓ Accumulated 200 CLIA Points	

*2 Core Units: Oceans of Knowledge & Oceans of More Opportunity (Equivalent to the 25 modules that were part of "Oceans of Opportunity" training prior to April 2020).

HOW TO EARN CLIA POINTS:

CLIA Learning Academy	CLIA Cruise Line Training	CLIA Executive Partner Training	CLIA Live (In-Person) Events	CLIA Virtual Events
20 points/course[^] [^] Cruise Champion = 40 points	2-20 points	5 points	20-40 points	3 points
CLIA Masters Program	Cruise Experience (CLIA cruise line)	Ship Inspection (CLIA cruise line)	Endorsed CLIA Cruise Line Events	Previous CLIA Cruise Ship Employment
50-100 points	20 points	10 points	5-10 points	20 points



LIFE-CYCLE OF POINTS

Points earned for Ship Inspections and Cruise Experiences have a life-cycle of 10 years. Points earned from all other eligible activities will remain on your profile.



RENEWING YOUR CERTIFICATE

To maintain your certificate, you must complete the refresher course named "Cruise Dynamics" every year. This online course is open from February - December, accessible via CLIA Members Hub -> Learning Academy.