2027 CLIA AUSTRALASIA TRAVEL AGENT MEMBERSHIP BENEFITS

Supporting Your Interests

Have your needs and interests represented as part of CLIA's critical government advocacy programs, as we work to protect and enhance the cruise industry and our members.

Professional Development & Training

Expand your cruise knowledge and skills through online courses and by attending live and virtual events.

Industry Recognition

Earn your CLIA Certification from our globally recognised training and Certification Program.

Resources & Tools

Access valuable tools and downloadable resources via the CLIA Members Hub to help you sell cruise.

Connect with Key Industry Representatives

Grow your network with opportunities to meet and network with key industry representatives and peers.

Cruise Specialist Listing

Boost your presence and referrals with free inclusion in the "Search for a Cruise Specialist" Directory on the CLIA Australasia website.

Cruise Industry Reports & Insights

Access to regional and global cruise industry data and insight into key industry developments through CLIA's weekly newsletter and other publications.

CLIA Cruise Month

Be a part of CLIA's annual Cruise Month campaign and take advantage of CLIA Cruise Line promotions as well as tools & resources to assist with your cruise marketing.

Promote Your Credibility

CLIA Member & Certification logos, together with your personal digital Embarc ID card, promote your association with the global cruise industry.

Discounted Travel

Complimentary membership to Breakaway Travelclub for eligible Australian CLIA Travel Agents.

Save on Your Everyday Shopping

Enjoy savings on a selection of gift cards as well as movie tickets, theme park tickets & experiences, touring and more through the Where To Enjoy membership benefits program.

Tax Deduction

Your CLIA Membership is tax-deductible in Australia and New Zealand.

BONUS

EXCLUSIVE REWARDS ON YOUR CRUISE BOOKINGS

You could earn your CLIA membership fee back many times over by redeeming bonus commission & reward offers totalling to over $2,500* in combined indicative value on eligible new bookings made in 2027 from participating CLIA cruise lines.

CLIA
info-aus@cruising.org
+61 2 9964 9600
cruising.org.au

CLIA TRAVEL AGENT REWARDS PROGRAM AUSTRALASIA 2027

EXCLUSIVE REWARDS ON YOUR CRUISE BOOKINGS

Earn bonus commission and other rewards totalling over $2,500* in combined indicative value on eligible new bookings made in 2027 from participating CLIA cruise lines.

CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM

From 1 January 2027, CLIA Travel Agents across Australia and New Zealand will have access to the 2027 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM via the CLIA Members Hub.

The 2027 rewards program provides every CLIA Travel Agent in Australia and New Zealand with the opportunity to earn their membership fee back many times over by redeeming all reward offers on eligible bookings made with participating CLIA cruise lines between 01 January and 31 December 2027. The rewards are paid either as extra commission, a rebate or a gift card, depending on the cruise line. Each offer can be redeemed only once per agent and is non-transferable.

Through this program, CLIA Membership can pay for itself – many times over!

Rewards are limited to one redemption per CLIA Travel Agent and every consultant listed in your CLIA Travel Agency Membership profile has access to the Rewards Program. Terms and conditions apply for each individual cruise line reward.

We are pleased to confirm the following CLIA cruise lines are participating in the 2027 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM:

AmaWaterways
ATLAS OCEAN VOYAGES
aurora expeditions
AZAMARA CRUISES
Carnival
Celebrity Cruises
CUNARD
coralexpeditions AUSTRALIA'S PIONEERING CRUISE LINE
EMERALD CRUISES & TOURS
HERITAGE EXPEDITIONS
Holland America Line
MSC CRUISES
NCL NORWEGIAN CRUISE LINE
OCEANIA CRUISES
Paul Gauguin CRUISES
PONANT EXPLORATIONS
PRINCESS
Quark Expeditions Polar-Obsessed Since 1991
Regent SEVEN SEAS CRUISES
ROYAL CARIBBEAN
SCENIC LUXURY CRUISES & TOURS
SEABOURN
SEADREAM YACHT CLUB
SILVERSEA
UNIWORLD BOUTIQUE RIVER CRUISES
WINDSTAR CRUISES

*$2500 is calculated based on the combined minimum indicative value of all CLIA Cruise Line rewards available on eligible new cruise bookings made in 2027. You must be a CLIA Australasia Travel Agent to redeem each reward and you will have access to the Rewards Program from 1 January 2027, once payment for your 2027 CLIA Membership has been processed. Access to the 2027 CLIA Australasia Travel Agent Rewards Program will be given to a CLIA Travel Agent/Agency that joins or renews their CLIA Membership, and has paid the annual membership fee. All rewards are redeemable once per CLIA Travel Agent on an eligible booking and are not transferable. The full program of rewards are available to all consultants listed under the Travel Agency's CLIA Membership. Terms and conditions apply for each Cruise Line offer. The list of participating cruise lines and total value of rewards available to redeem is current as of 19 November 2026 and is subject to change. Please refer to the CLIA website for Terms and Conditions of the 2027 CLIA Australasia Travel Agent Rewards Program.


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