

Guide to CLIA Certification

Your professional development checklist

On average CLIA Certified Agents generate **15% more sales** than agents without CLIA training[#]



Accredited

Must Have

Ambassador

Must Have

Master

Must Have

✓ Completed 2 x Core Units*	✓ Completed 2 x Core Units*	✓ Achieved Ambassador Level
✓ Completed 1 x Elective	✓ Completed 3 x Electives	✓ Accumulated 300 CLIA Points
✓ Completed 1 x Cruise of 3-nights or more on CLIA Cruise Line	✓ Completed 2 x Cruises of 3-nights or more on CLIA Cruise Line	✓ Participated in CLIA Masters Program
✓ Accumulated 100 CLIA Points	✓ Accumulated 30 points from CLIA Cruise Line Training	✓ Passed Masters Assignment
	✓ Accumulated 200 CLIA Points	

* 2 Core Units: Oceans of Knowledge & Oceans of More Opportunity (Equivalent to the 25 modules that were part of "Oceans of Opportunity" training prior to April 2020)

How to earn CLIA Points

CLIA Learning Academy (20 points/course*) ^Cruise Champion = 40 points	CLIA Cruise Line Training (2-20 points)	CLIA Executive Partner Training (5 points)	CLIA Masters Program (50-100 points)	CLIA Events (30-50 points)
CLIA Cruise Line Roadshows (10 points)	Cruise Experience (CLIA cruise line) (20 points)	Ship Inspection (CLIA cruise line) (10 points)	CLIA Product Plus (15 points)	Previous CLIA Cruise Ship Employment (20 points)

Life-Cycle of your CLIA Points



Points earned for Ship Inspections and Cruise Experiences have a life-cycle of 10 years.

Points earned from all other eligible activities will remain on your profile.

Renewing your Certificate



To maintain your certificate, you must complete the refresher course named "Cruise Dynamics" every year.

This online course is open from February - December, accessible via CLIA Members Hub -> Learning Academy.

[#]Based on data from CLIA Cruise Lines