



PROGRAM

11:30am Registration opens - light lunch available

12:15pm Delegates seated

12:30pm Welcome

The Lure of the Rivers: What Attracts Australian Cruisers

Cruise Passenger Managing Director Peter Lynch provides fresh insight into the Australian river cruise market, including new research drawn from his extensive reader database. Peter will explore the propensity of Australians to cruise on the world's great rivers, looking at why they cruise, why more aren't, and the steps needed to increase market penetration.

Panel Discussion: "Nuances of Rivers Across the World: Understanding Global River Cruise Opportunities"

Moderator: Peter Lynch, Managing Director, Cruise Passenger

Panellists: Steve Richards, Managing Director AU/NZ, AmaWaterways
Birgit Eisbrenner, Regional Director AU/NZ, A-ROSA River Cruises
Steven Taylor, International Sales Manager, Riviera Travel River Cruises
Alice Ager, Managing Director AU/NZ, Uniworld Boutique River Cruises

5-Minute Product Hot Seat

APT, Avalon Waterways, Scenic, Tauck, and Riviera Travel River Cruises

2:00pm Afternoon Tea Break

5-Minute Product Hot Seat

Emerald Cruises, A-ROSA River Cruises, Uniworld Boutique River Cruises, and AmaWaterways

Panel Discussion: "Navigating the River Cruise Market: Key Insights for Sales Success"

Moderator: Peter Kollar, Head of Training and Development, CLIA Australasia

Panellists: Scott Ellis, Chief Sales Officer, APT Travel Group
Rob Kalemba, Sales Director, Scenic Group
Brett Simon, Head of Commercial, Globus Family of Brands
David Clark, Managing Director Australia, Tauck

4:00pm Showcase Concludes