

# 2021 CLIA AUSTRALASIA TRAVEL AGENT MEMBERSHIP BENEFITS



## Supporting Your Interests

Have your needs and interests represented as part of CLIA's critical government advocacy programs, as we work to protect and enhance the cruise industry and our members.



## Professional Development & Training

Expand your cruise knowledge and skills through online courses and by attending live and virtual events.



## Industry Recognition

Earn your CLIA Certification from our globally recognised training and Certification Program.



## Resources & Tools

Access valuable tools and downloadable resources via the CLIA Members Hub to help you sell cruise.



## Connect with Key Industry Representatives

Grow your network with opportunities to meet and network with key industry representatives and peers.



## Travel Agent Finder

Boost your presence and referrals through inclusion in the "Search for a Cruise Specialist" Directory on the CLIA Australasia website.

## 2021 BONUS

## EXCLUSIVE BONUS COMMISSION & REWARDS

Earn bonus commission and other rewards totalling over \$1500\* in combined indicative value on eligible bookings from select CLIA cruise lines



## Cruise Industry Reports

Access to global and regional data on passenger numbers, source markets and economic impacts.



## News & Publications

Complimentary subscription to CLIA's weekly newsletter as well as Travel & Cruise and Cruise Passenger magazines.



## Discounted Travel

Complimentary membership to Breakaway Travelclub for eligible Australian CLIA Travel Agents.



## Promote Your Credibility

CLIA Member & Certification logos, together with your personal Embarc ID card, promote your association with the global cruise industry.



## Save on Your Everyday Shopping

Enjoy savings on a selection of gift cards as well as movie tickets, theme park tickets & experiences, touring and much more.



## Tax Deduction

Your CLIA Membership is tax-deductible in Australia and New Zealand.

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## CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM

In 2021, CLIA is committed to offering more value to our Travel Agent members than ever before.

From 1 January 2021, CLIA Travel Agents across Australia and New Zealand will have access to the **2021 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM** via the CLIA Members Hub.

The new 2021 rewards program provides every CLIA Travel Agent in Australia and New Zealand with the opportunity to earn rewards worth a combined indicative value of \$1500\* or more on eligible bookings made with participating CLIA cruise lines between 01 January and 31 December 2021. The rewards are paid either as extra commission, a rebate or a gift card, depending on the cruise line. Each offer can be redeemed only once and is non-transferable.

**Through this program, CLIA Membership can pay for itself – many times over!**

Rewards are limited to one redemption per CLIA Travel Agent and terms and conditions apply for each individual cruise line reward.

More information, including instructions on how to redeem each of the offers will be provided prior to the program launch in January.

We are pleased to confirm the following CLIA Cruise Lines are participating in the **2021 CLIA AUSTRALASIA TRAVEL AGENT REWARDS PROGRAM**:



\*\$1500 is calculated based on the combined minimum indicative value of all CLIA Cruise Line rewards available on eligible cruise bookings made in 2021. You must be a CLIA Australasia Travel Agent to redeem each reward and you will have access to the Rewards Program from 1 January 2021, once payment for your 2021 CLIA Membership has been processed. Access to the 2021 CLIA Australasia Travel Agent Rewards Program will be given to a CLIA Travel Agent/Agency that joins or renews their CLIA Membership, and has paid the annual membership fee by 31 March 2021. All rewards are redeemable once per CLIA Travel Agent on an eligible booking and are not transferable. Terms and conditions apply for each Cruise Line offer. The list of participating cruise lines and total value of rewards available to redeem is current as of 15 October 2020. Rewards offered by Uniworld Boutique River Cruise Collection and Virgin Voyages are valid for Australian Travel Agents only. Please refer to the CLIA website for Terms and Conditions of the 2021 CLIA Australasia Travel Agent Rewards Program.

