



# A Model for Responsible Sailing

Extensive new health measures and constructive engagement with governments are facilitating a carefully controlled resumption of cruising in the majority of key cruise markets around the world, including Taiwan, Singapore, Hong Kong, US, UK, parts of Europe, the Caribbean, and Canada.

**>7 million**

PASSENGERS CARRIED

More than seven million guests have successfully sailed on hundreds of cruises since restart.

**75%**

OF CLIA FLEET BACK AT SEA

Worldwide, CLIA ocean-going cruise lines have committed to extensive new health protocols in response to COVID-19 as part of a global, science-led Member Policy.

Global, science-led health protocols



Vaccination and 100% testing of all passengers and crew before boarding

Strict measures to allow a carefully phased resumption



Health protocols that go well beyond most other sectors.

Local cruising for locals only



Cruisers support the industry's robust Covid protocols if it means they can get back to sea.

# A responsible pathway forward for cruising

The success of cruise line health protocols in other countries shows the way forward for cruising in our own region.

These protocols provide some of the highest levels of Covid-19 mitigation found in any industry and incorporate a multi-layered approach to testing, vaccination, mask-wearing, enhanced ventilation, sanitation, and other science-backed measures.

Unlike any other area of tourism or hospitality, cruise ships have testing and vaccination requirements for all passengers and crew before boarding, and maintain their own on-board medical and isolation facilities.

When cases are identified, rapid response procedures help maximise onboard containment. Hospitalisations are extraordinarily rare – in fact 80 times lower than on land\*.

The cruise industry contributes more than \$5 billion a year to local economies in Australia and New Zealand, and supports 25,000 jobs across the region. Industry health protocols provide the foundation for a responsible resumption of cruising in Australasia.

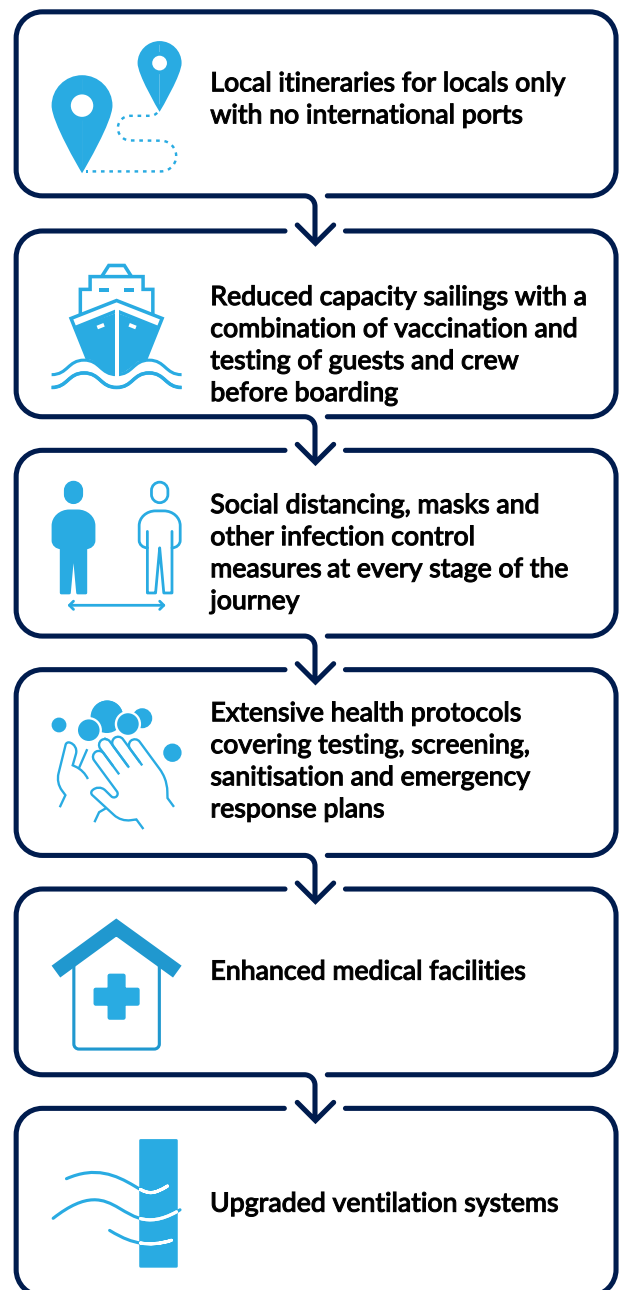
\*Source: PBI Research Institute analysis conducted in the US, January 2022

ALMOST  
 **\$10 billion**  
**LOST TO AUSTRALASIAN ECONOMIES SINCE CRUISING HALTED**

 **25,000**  
**JOBS IN AUSTRALIA AND NEW ZEALAND IMPACTED**

## CASE STUDY: SINGAPORE

Singapore's CruiseSafe initiative has helped demonstrate the effectiveness of cruise line health protocols, successfully carrying hundreds of thousands of cruise passengers since late 2020. Singapore's success, and similar responsible and carefully managed cruise restarts in Taiwan and Hong Kong, provide models for resumption in other countries across Asia and the South Pacific.



Email [info-aus@cruising.org](mailto:info-aus@cruising.org) to find out how you can help.